

February 2024 Agency Online Exchange Chat Transcript

00:17:46 Grace-Open Cupboard: Grace Weber, Open Cupboard, Development and Communications Manager

00:19:13 Annissa Zynda (she/her), SHH: Good afternoon folks!

Annissa Zynda (she/her), Compliance Lead at SHH

00:19:55 Kierra Tucker: Good afternoon! Thanks for having us 😊 - Good in the 'Hood

00:20:13 schulze : Kristina Schulze : Pipestone County Food Shelf March Campaign communications and fundraiser chairperson :)

First meeting excited to see what everyone else is doing for the campaign

00:21:44 Kelly: Kelly Erp- Prairie Five CAC Outreach director

00:23:23 Kelcie Litchfield (she/her) Second Harvest Heartland: Hi everyone! I'm Kelcie Litchfield, Second Harvest Heartland

00:26:04 Julien Munezero: Hi all! Julien Munezero, Compliance Specialist at SHH.

00:26:37 Eric Vollen: February 26 through April 6, right? (not April 9?)

00:26:42 Gina Carlin - Second Harvest Heartland: Greetings! Gina Carlin, Second Harvest Heartland

00:33:59 Bri O'Brien (she/her), SHH: Replying to "February 26 through ..."

Yes, April 6 is the end of the campaign

00:34:32 Bri O'Brien (she/her), SHH: Is there a cap to how much food shelves can receive?
Answer: No, no cap

00:34:53 Cindy, Joe Stokes: define "performance".

00:37:22 Julia Strautman/Len Sanqui (GMCC): Isanqui@gmcc.org

00:37:28 Bri O'Brien (she/her), SHH: Q: are there any information sheets that can be used to make other congregations/food shelves aware of this campaign? A: Reach out to Len for additional materials Len Sanqui at Isanqui@gmcc.org or 612-276-1525

00:38:19 Eric Vollen: With the numbers we're reporting and as we promote the campaign, is it accurate to say that \$1 = 1 pound of food?

00:39:36 Bri O'Brien (she/her), SHH: Q: What monetary donations count towards the campaign? A: funds used to distribute items at the food shelf.

00:40:24 Bri O'Brien (she/her), SHH: Replying to "define "performance"..."

performance is the #s of food and funds you collect during the campaign

00:41:30 Bri O'Brien (she/her), SHH: Replying to "With the numbers we'..."

Both #s of food and dollars are reported, separately, so no need to equate while reporting.

00:42:36 Bri O'Brien (she/her), SHH: Replying to "With the numbers we'..."

Can use your calculation re how far a dollar goes through your program for promotion

00:43:01 Eric Vollen: Do we need to report how our FoodFund dollars received are spent?

00:43:36 Bri O'Brien (she/her), SHH: Replying to "Do we need to report..."

No, you do not need to report how funds are spent

00:43:46 Cindy, Joe Stokes: Thgat's a lot of collection data at the end.

00:44:05 Cindy, Joe Stokes: what are you going to do with the data?

00:44:55 Bri O'Brien (she/her), SHH: Replying to "what are you going t..."

Data is used to calculate foodshare allocations (\$ distributed to individual food shelves)

00:45:26 Bri O'Brien (she/her), SHH: Replying to "what are you going t..."

Recognize it is a lot to track, but unfortunately do not have a better way to calculate the allocations

00:45:36 Bri O'Brien (she/her), SHH: Replying to "what are you going t..."

If there is a need to estimate, that is fine

00:46:24 McLeod Emergency Food Shelf: Replying to "what are you going t..."

Can I get an idea of what others are doing to promote this campaign??

00:46:58 McLeod Emergency Food Shelf: Replying to "what are you going t..."

I personally am going to speak at several churches and we have an in shelf even coming mid march...but looking for other awesome ideas!

00:47:07 Bri O'Brien (she/her), SHH: March Campaign - GMCC


00:47:52 McLeod Emergency Food Shelf: Replying to "what are you going t..."

*Event

00:48:05 Julia Strautman/Len Sanqui (GMCC): Feel free to reach out to me for any more information at jstrautman@gmcc.org or 612-276-1556!

00:48:59 Eric Vollen: We have a one-day food and fund drive that falls within the campaign. Learn more at the link below and I'm happy to share more information. eric.vollen@ccstcloud.org

<https://www.ccstcloud.org/packtheporches>

00:49:12 McLeod Emergency Food Shelf: Reacted to "We have a one-day fo..." with 

00:52:29 Julia Strautman/Len Sanqui (GMCC): Thank you so much everyone, we're excited for this year's campaign! Thank you for all the work you do for your communities.

00:55:34 Cindy, Joe Stokes: other--company U Way campaign

01:05:14 Katie Wahlund, WeCAN: We have had success putting testimonials from clients in with our appeals and other fundraisers

01:12:01 Bri O'Brien (she/her), SHH: The Little Book of Gold

01:14:41 Erin R.: Can you post the resource for Tuesday??

01:14:59 Bianca (Manna Market): can you post the candid link please

01:15:26 Bianca (Manna Market): thank you!!

01:15:31 Mary Hernández Mi CASA: Gracias

01:15:42 Bri O'Brien (she/her), SHH: Introduction to fundraising planning | Training | Candid Learning

01:15:54 Bri O'Brien (she/her), SHH: Replying to "can you post the can..."

Introduction to fundraising planning | Training | Candid Learning

01:16:08 Bri O'Brien (she/her), SHH: Fundraising Planning, Principles, & Practices (minnesotanonprofits.org)

01:16:09 McLeod Emergency Food Shelf: Thank you for everything you all have been working on! Always fun to meet everyone, even if by zoom!

01:16:09 Melissa Brooks Calvary FS, Mpls: Thanks, all!