

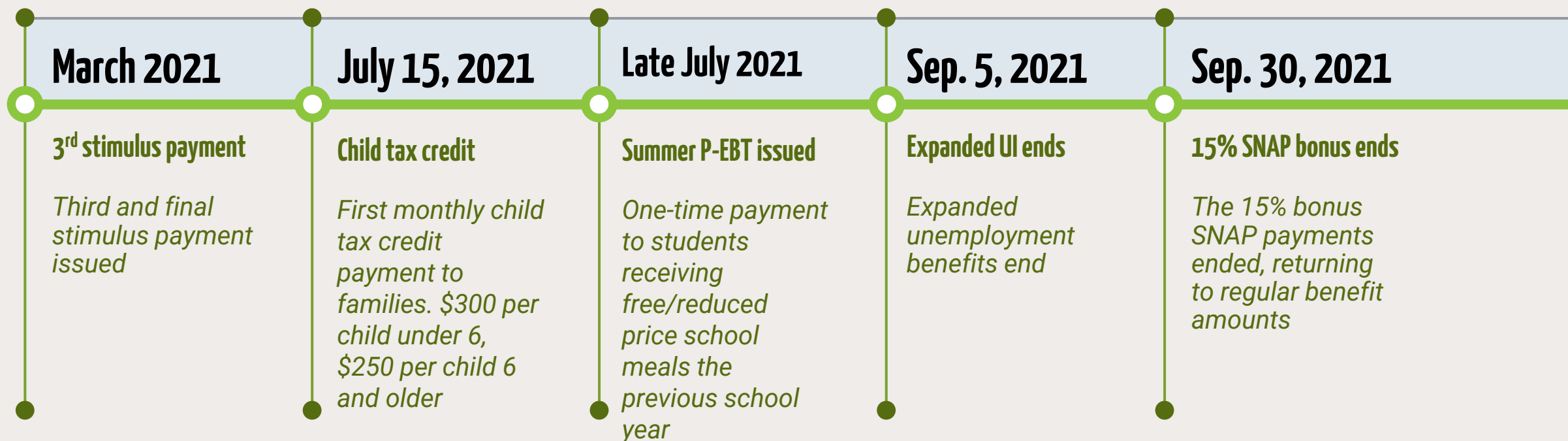
# The Hunger Cliff

(and what we can do about it)



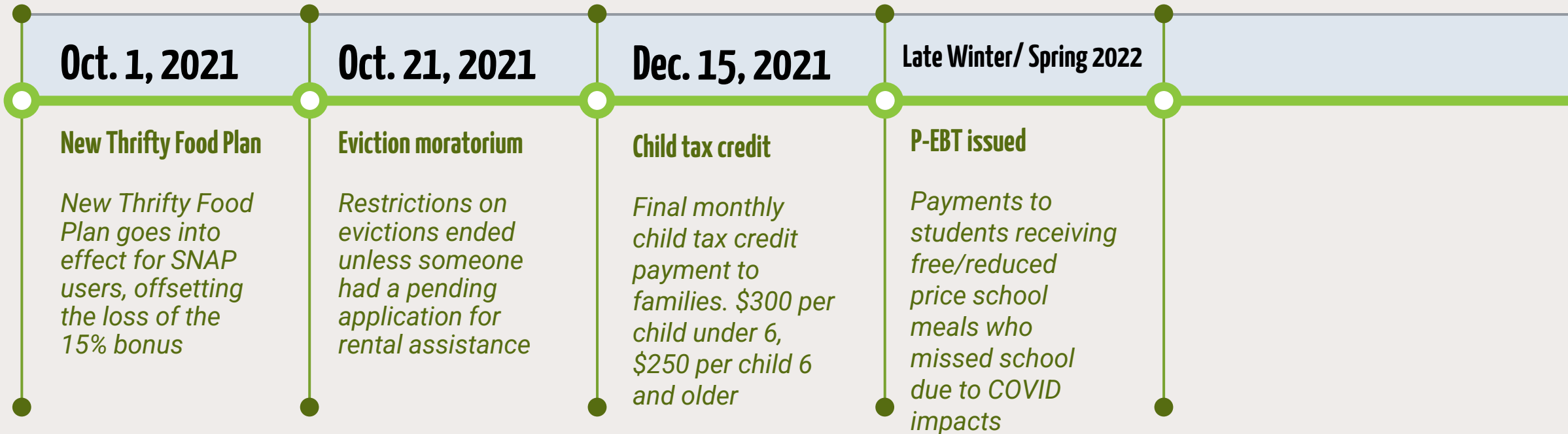
# Timeline for key pandemic relief programs

Income & food programs for low income MN



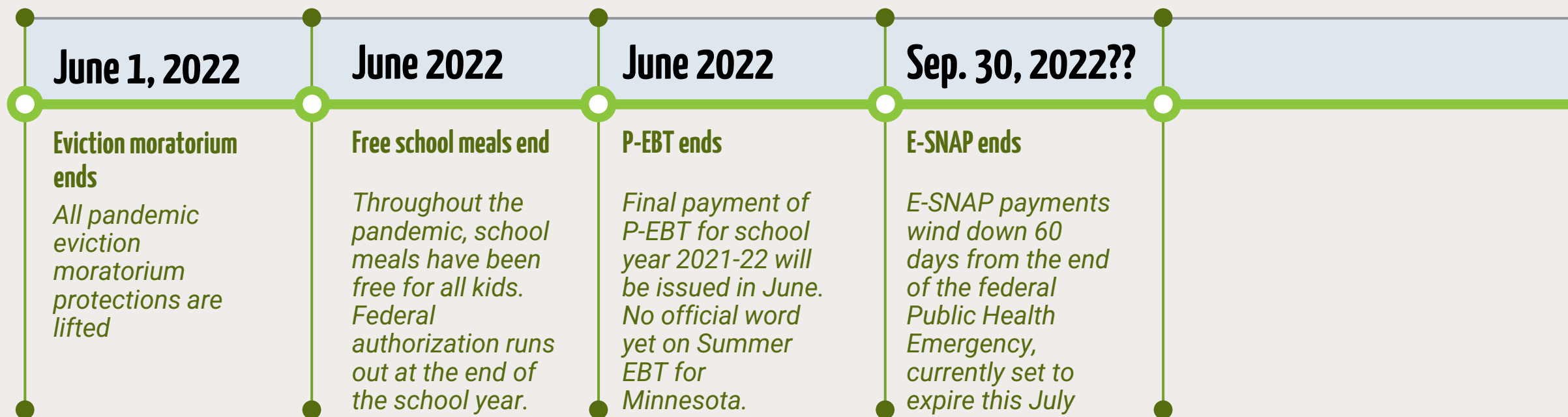
# Timeline for key pandemic relief programs

## Income & food programs for low income MN



# Timeline for key pandemic relief programs

Income & food programs for low income MN



# Emergency SNAP

## Background:

- E-SNAP started in April 2020
- Provides up to maximum allotment for household size, or \$95 if already at the maximum
- Requires federal and state public health emergency. Federal PHE currently runs out July 15, 2022
- If July 2022 is the last month of the PHE, last round of benefits issued in September 2022
- Since the beginning of the pandemic MN has distributed \$921,782,847 in emergency SNAP benefits
- E-SNAP was distributed to 336,500 households comprised of 698,222 individuals

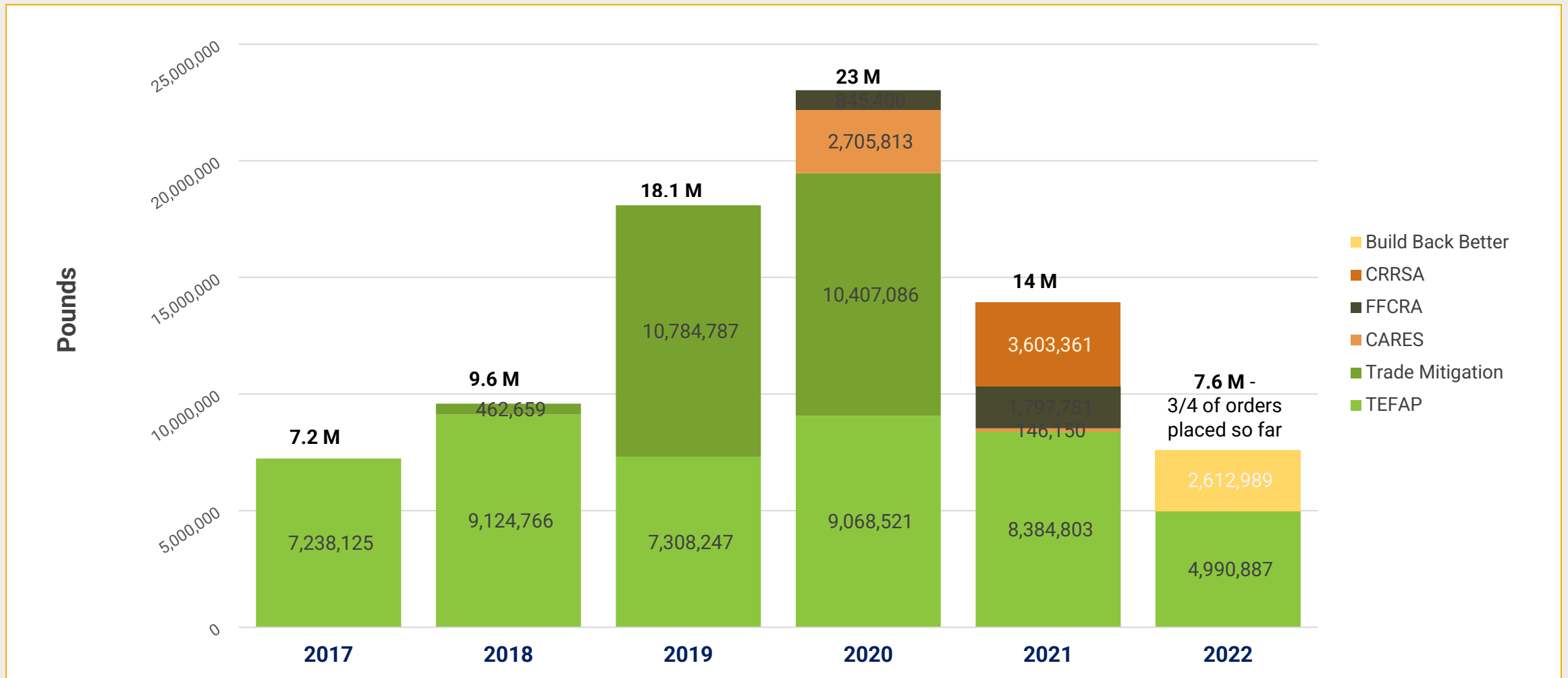


# WIC changes

- COVID waivers allowed WIC to see participants remotely (online or by phone), expected to return to in-person visits by mid-October
- Cash value for fruit & vegetables increased through September. Currently \$24 monthly for children, \$43 monthly for women, \$47 for breastfeeding women (normally \$8 for children, \$11 for women)



# Expected Commodity Food Availability by Pounds in MN



What impact does this have on people who struggle with food insecurity?





# Mary

- 71 years old
- Lives alone
- Income: \$1,620/month in social security
- Rent/mortgage: \$0
- Insurance & property taxes: \$240/month
- Utilities: ~\$300 month (electric, gas, water, trash, phone)
- Medical expenses: \$450/month



# Mary

- Eligible for about \$20 / month in SNAP benefits
- Due to pandemic E-SNAP, receiving \$250/month
- When E-SNAP ends, where will she find \$230 extra dollars for food?



# Sara

- 25 years old
- Single mom with a 2-year-old daughter
- Income: \$2,257/month (35 hours/week, \$15 hour)
- Rent: \$1,100
- Utilities: ~\$150 month (electric, gas, water, phone)
- Childcare: \$193/week



# Sara

- Eligible for about \$213 / month in SNAP benefits
- Due to pandemic E-SNAP, receiving \$459/month
- When E-SNAP ends, where will she find \$246 extra dollars for food?
  
- Eligible for WIC
- Set package of juice, milk, cereal, eggs, bread, beans
- Pandemic added \$16 in cash value for fruits & veggies for kids, \$32 for women
- (back to \$8/month and \$11/month after pandemic waiver ends)



# Daniel

- 50 years old
- Single, 2 adult children
- Income: \$3,120/month (40 hours/week, \$18 hour)
- Rent: \$950
- Utilities: ~\$135 month (electric, gas, water, phone/ internet)
- Health care costs: premium \$310/month after tax credits; \$100 in prescriptions, office co-pays



# Daniel

- Makes too much to qualify for SNAP
- Rising food prices forced him to look for help
- Visits food shelf once-a-month, but seeing less food available



**What do we do about it?**



# Connect with Minnesota Food HelpLine

 1-888-711-1151

 [helpline@hungersolutions.org](mailto:helpline@hungersolutions.org)

 Live Chat

Operates Monday through Friday, 10:00 a.m.-5:00 p.m.





# MN Food HelpLine Key Features

- Over-the-phone interpreter service
- Bridge to Benefits screening
- SNAP screening tool - [www.hungersolutions.org/snap-screener](http://www.hungersolutions.org/snap-screener)
- Answering SNAP Questions
- Over-the-phone SNAP applications



# Free Outreach Materials



Add SNAP to your income & add more healthy food to your table.

Call  
1-888-711-1151  
to see if you qualify



**MINNESOTA FOOD HELPLINE**  
A program of Hunger Solutions Minnesota



In Minnesota, 50,000 seniors are using SNAP to buy healthy food.

Are you?

Call  
1-888-711-1151  
to see if you qualify



**MINNESOTA FOOD HELPLINE**  
A program of Hunger Solutions Minnesota

<http://hungersolutions.org/shop>

General and seniors

- Buck slip/stuffer size fliers
- Full page fliers
- 11x17 posters
- table tents

Available in English, Spanish, Somali, Hmong



# Connect with Minnesota Food HelpLine

 1-888-711-1151

 [helpline@hungersolutions.org](mailto:helpline@hungersolutions.org)

 Live Chat

Operates Monday through Friday, 10:00 a.m.-5:00 p.m.



# Market Bucks

- Market Bucks is a farmers market incentive program designed to help SNAP customers increase their purchasing power at farmers markets.
- SNAP customers can use their EBT card at 100+ participating farmers market locations and receive a dollar-for-dollar match on all SNAP spending at the market, up to \$10.



# How Market Bucks work



Get \$10 in free Market Bucks AND \$10 in Produce Market Bucks!

- Up to \$10 of each per market visit. The full amount doesn't have to be spent each time.

Shop for SNAP-eligible foods & produce items at the farmers market.



# How it works

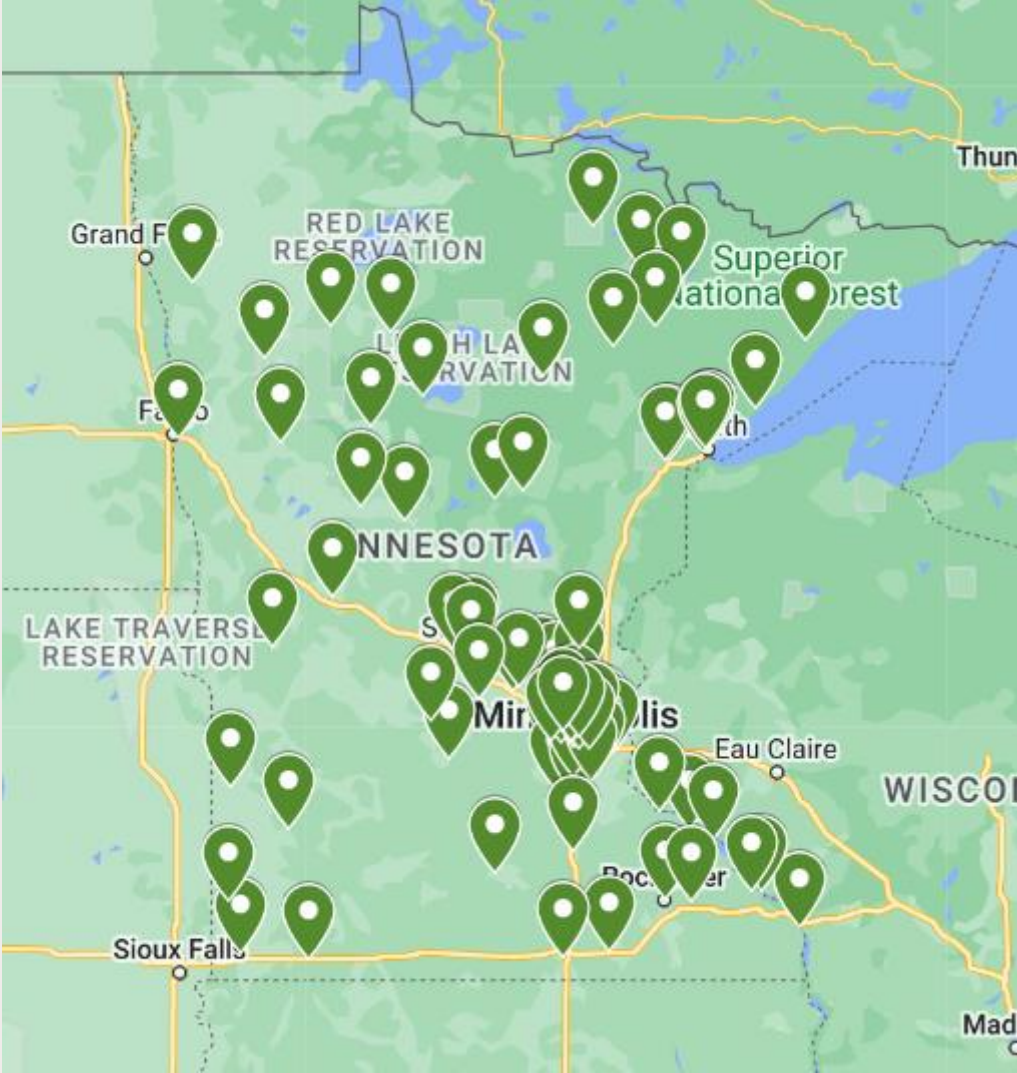
Market Bucks and Produce Market Bucks match up to \$10 in SNAP spent per market visit

$$\begin{array}{ccccccc} \text{SNAP} & & & & \text{Produce Market} & & \text{Total to} \\ \$7 & + & \text{Market} & + & \text{Buck} & = & \text{spend} \\ & & \text{Buck} & & \$7 & & \$21 \\ & & \$7 & & & & \end{array}$$

$$\begin{array}{ccccccc} \text{SNAP} & & & & \text{Produce Market} & & \text{Total to} \\ \$15 & + & \text{Market} & + & \text{Buck} & = & \text{spend} \\ & & \text{Buck} & & \$10 & & \$35 \\ & & \$10 & & & & \end{array}$$



# Market Bucks Redemptions by Market



# Questions?

**Contact:**

**Jill Westfall**

**Director of Programs**

**[jwestfall@hungersolutions.org](mailto:jwestfall@hungersolutions.org)**

**651-789-9843**

