

Produce Demand

- Recent demand has been **20% higher** compared to last year.
- In April, we received 5-6 truckloads of produce per week.
- In May, we've doubled our produce inbound to **11-12 truckloads per week** to meet rising demand.
- SHH is actively sourcing **11 different produce varieties**
- **Weekly Produce Varieties:** potatoes, apples, onions, carrots, sweet potatoes, tomatoes, cabbage, watermelon, and two additional fruits (E.g., melon, pineapple, and grapes)

- What's next for June?
 - Sweet corn and Cucumbers



		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Produce Varieties (based on historical availability)	Fruits												
	Apples												
	Watermelon, tote												
	Canteloupe/Honeydew												
	Pineapple												
	Oranges												
	Pears												
	Misc. varieties from local distributors (Walmart DC, UNFI) (i.e. bananas, grapes, mangoes)												
	Vegetables												
	Cabbage												
	Carrots												
	Onions												
	Potatoes												
	Sweet Corn												
	Sweet Potatoes												
	Winter Squash												
	Cucumbers												
	Eggplant												
	Peppers												
	Tomatoes												
Lettuce													
Zucchini and Yellow Squash													
Kohlrabi, Beets, Bok Choi													
Jalepeno Peppers, Habeneros, African Eggplant, Collard Greens, Mustard Greens, Sweet Potato Leaves, Tomatillos													
Misc. varieties from local distributors (Walmart DC, UNFI) (i.e. garlic, cauliflower, broccoli)													

Shopping Tips

Hardest Varieties

Potatoes, Apples, and Onions

- More consistently in stock
- Longest shelf life

More Perishable Varieties

Tomatoes, Cucumber, Carrots, etc.

- More likely to see some waste
- Shorter shelf life and shipped out faster
- When editing your order, use the first 3 numbers for produce to search for all items “310”

Try checking back 2-5 days before your delivery to see what else has arrived



Seasonal Produce Options

All Produce Varieties are Available on Heartland Hub!

- Choose variety and case amount for your distribution needs

Seasonal Produce Programs

- Receive bulk produce deliveries in the summer months for produce distributions/ free farmer's markets
- Produce variety is always by the pallet (1,000-2,000lbs per variety)
 - Watermelon tote or 40 cases of potatoes = a pallet
- SHH sets up the orders and chooses produce items

Contact your Agency Partner Specialist to discuss produce options or to sign up to be a Seasonal Produce Program!

