

Estimating Second Harvest's Supply and Demand Impact Due to COVID-19

Click here for video:

<https://youtu.be/E5DGCqNxiZ4>

****CONFIDENTIAL DATA****

**Please do not share this data
outside your organization until
it's made public by SHH later this
month. Thank you!**

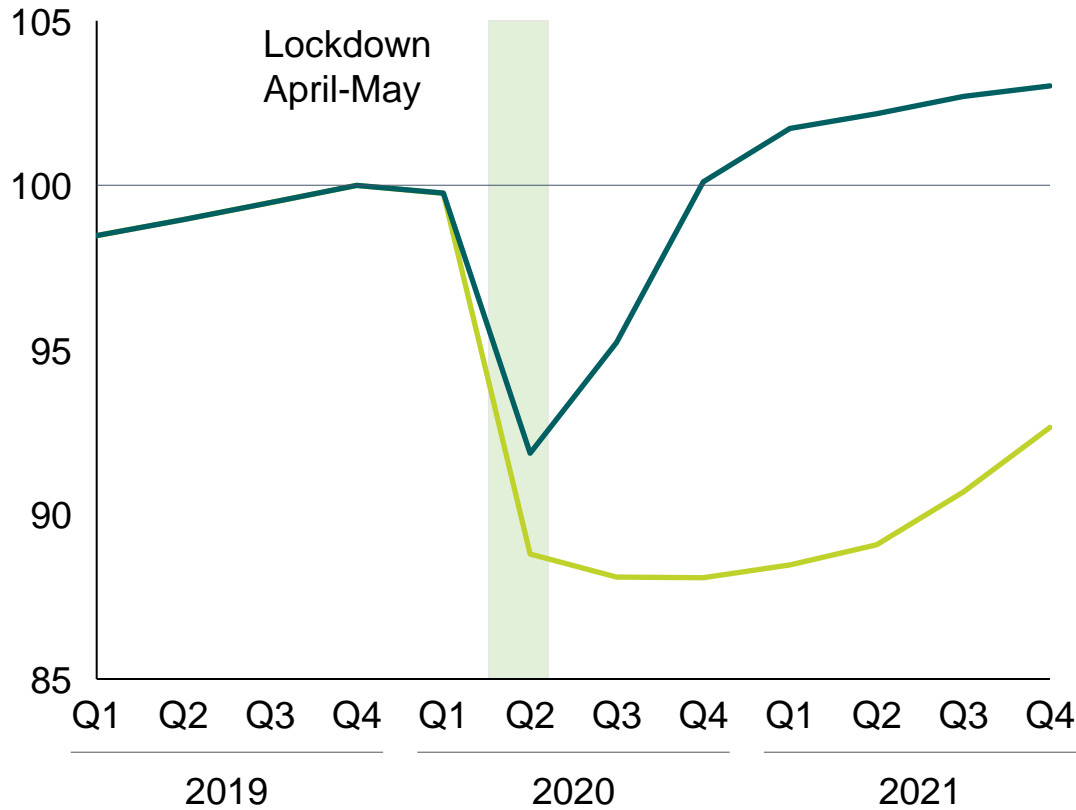
Projected recovery timelines: From 9 months to 3 years

United States

— US Extended Recovery — US Accelerated Recovery

Real GDP, indexed

Local Currency Units, 2019 Q4=100



Real GDP Drop
2019Q4 – 2020Q2
% Change

2020 GDP Growth
% Change

Return to Pre-Crisis Level
Quarter (+/- 1Q)

Extended recovery
Accelerated recovery

-11.2%

-8.1%



2023 Q1

-8.1%

-2.5%

2020 Q4

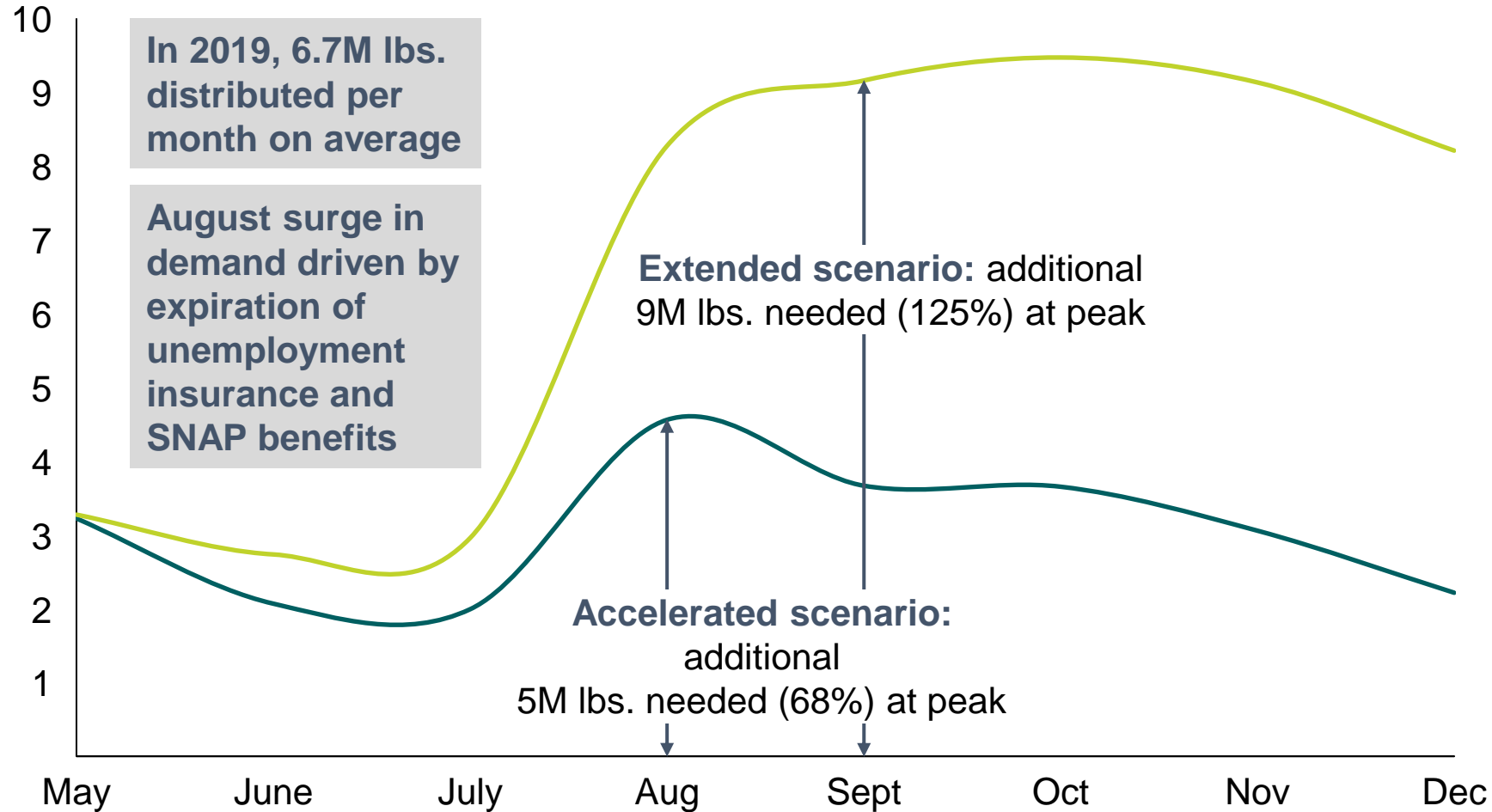
Context for Minnesota

	<u>Challenges decreasing supply</u>	 <u>Improvements to supply</u>	 <u>Projected 2020 supply impact</u> (relative to '19)
Unemployment rate	3.2%	>5X 2019 levels; 16% of labor force applied for unemployment insurance	Extra \$600 / week of unemployment insurance benefit through end of July
% using SNAP	7.3%	2x increase in applications	Expanded SNAP benefits for maximum of 2 month
Distributed lbs.	~7M per month	Potential 30-66% increase for 2020	Increase in federal commodities made available via FFCRA and CARE Act

SHH's guiding principle: Hold food insecurity to pre-pandemic levels despite expected increases in food need due to economic disruption

Estimated food demand for SHH's service area

Increase in food demand¹ (May- Dec 2020), M lbs.²



— Accelerated recovery — Extended recovery



Insights

- Through the end of 2020, there is an **estimated 24-53M lbs. or 30-66%** increase in food demand over 2019 distributed lbs.³
- For **May**, this translates to an **~46% increase** in demand over 2019 distributed lbs.
- If expanded unemployment insurance benefits extended for three months, **estimated increase in demand for August-October would decrease by ~60%**

1. Assumes expansion of UI benefits to self-employed individuals comes online in June and that CARE Act enhanced unemployment benefits not renewed

2. Assumes 1.2 lbs. per meal

3. Excludes non-food distributed lbs.

Tentative Agenda – June 16 Online Meeting

Online Meeting June 16, 1:00 – 2:30pm

[Click here for meeting invite](#)

1. Re-cap data from McKinsey Study
2. Q&A about data
3. Open discussion and brainstorming about projected increase in demand and response. **Consider your program, your county (or city), areas of high need and other food assistance programs in the network when thinking about these questions:**
 - a) With an estimated 30-66% increase in food needed through the end of the year, what challenges do you anticipate for your program?
 - b) Considering the challenges you anticipate, what types of assistance or support from Second Harvest Heartland do you think would help in meeting the increased need for your program or others in the network?
 - c) We belong to a strong network of food assistance programs who have a broad base of expertise. Considering this network, what do you think are some ways we can provide support to each other?
 - d) What are we missing? What other questions should we be asking?

If you have suggestions for the discussion or questions please contact Jennifer Sheda 320-248-3006 or jsheda@2harvest.org or Pat Pearson ppearson@2harvest.org