

SAMPLE PRESS RELEASE



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FOR IMMEDIATE RELEASE

**Catholic Charities of the Diocese of St. Cloud Receives Grant from
Second Harvest Heartland and Midwest Dairy for Milk Cooler**

Fresh produce, lean protein and dairy products are in high demand at food shelves. This donation makes it easier to store and provide what food shelf clients need most: nutritious foods.

St Paul, Minn. August 8, 2019. Midwest Dairy provided \$80,000 in grant funding that enabled Second Harvest Heartland to purchase dairy coolers for 37 food shelves throughout Minnesota. Catholic Charities Emergency Services received a two-door reach-in refrigerator cooler, which has increased their capacity to provide households with fresh milk, cheese and other dairy items. The grant was intended to support food shelves in the increased distribution of cow's milk and other nutritious dairy products that are in high demand at food shelves.

“Catholic Charities Emergency Services was thrilled to receive this grant to provide additional cooler space to distribute nutritious and highly sought-after dairy products to families experiencing hunger,” said Sue Hanks, Program Manager, Catholic Charities Emergency Services. “We are immensely grateful for partners like Midwest Dairy, who work with us to help us provide generous food contributions to the communities we serve.”

The grant covered both the cost of the refrigerator and delivery. Food shelves were able to choose from a selection of four different types of coolers to best meet the needs of their individual programs. Most of the refrigerators chosen featured glass doors to allow food shelf clients to view the products in abundance and take what they need.

In addition to Midwest Dairy, US Foods and Arctic Air provided generous support in the form of reduced pricing and delivery of the coolers to food shelves. Midwest Dairy™ represents 7,000 dairy farm families and works on their behalf to build dairy demand by inspiring consumer confidence in our products and production practices.

On any given day, one in 11 Minnesotans does not know where their next meal is coming from: kids come home to an empty fridge and seniors skip meals to pay for their medications. In so many ways, partners like Midwest Dairy make a transformational impact on our mission to end hunger.

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About Catholic Charities

Catholic Charities is a nonprofit organization that works to build communities, promotes family life and enhance human dignity by providing quality services to meet the physical, social, emotional and spiritual needs of individuals and families of all faiths and beliefs.